

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

SRH Media, Inc
Attention: Accounts Payable
PO Box 367
Spencerville, MD 20868

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator/	BROOKS FOR SENATE	457

Flight Dates	Order #	Alt Order #
07/20/17 - 07/30/17	1781574	08722426

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	86	266

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/21/17	07/21/17	WSFA 12 News at Ten - M10-1035pm		----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	10:34 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	MBFS071117TVH	\$275.00 NM
2	07/21/17	07/21/17	NBC Today Show 3	10-11am	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	10:49 AM	NBC Today Show 3	10-11am	:30	MBFS071117TVH	\$50.00 NM
3	07/21/17	07/21/17	ALABAMA LIVE @ 11A	11-1130Am	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	11:09 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	MBFS071117TVH	\$30.00 NM
4	07/21/17	07/21/17	ALABAMA LIVE @ 1130A-1130A-12P		----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	11:59 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	MBFS071117TVH	\$30.00 NM
5	07/21/17	07/21/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	12:26 PM	WSFA 12 News at Noon	12-1230pm	:30	MBFS071117TVH	\$100.00 NM
6	07/21/17	07/21/17	INSIDER, THE	130-2p		:30	1	\$30.00	NM

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Advertiser	Product	Estimate Number	
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457	

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-----1--									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	1:47 PM	INSIDER, THE	130-2p	:30	MBFS071117TVH	\$30.00 NM
8	07/21/17	07/21/17	WSFA 12 NEWS AT 4PNM-F	4-430P	----1--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	4:30 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	MBFS071117TVH	\$60.00 NM
10	07/21/17	07/21/17	WSFA 12 NEWS AT 4PNM-F	430-5P	----1--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	4:51 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	MBFS071117TVH	\$75.00 NM
11	07/21/17	07/21/17	Today in Alabama	5am 5-530a	----1--	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	5:12 AM	Today in Alabama 5am	5-530a	:30	MBFS071117TVH	\$85.00 NM
12	07/21/17	07/21/17	WSFA 12 News at Five	5-530pm	----1--	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	5:13 PM	WSFA 12 News at Five	5-530pm	:30	MBFS071117TVH	\$185.00 NM
13	07/21/17	07/21/17	Today in Alabama	530a 528am-6am	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	5:38 AM	Today in Alabama 530a	528am-6am	:30	MBFS071117TVH	\$100.00 NM
14	07/21/17	07/21/17	WSFA 12 News at Six - M6-630pm		----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	6:29 PM	WSFA 12 News at Six - MF	6-630pm	:30	MBFS071117TVH	\$350.00 NM
15	07/21/17	07/21/17	NBC Today Show	7-9am	----1--	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	7:22 AM	NBC Today Show	7-9am	:30	MBFS071117TVH	\$115.00 NM

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1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17
Advertiser	Product	Estimate Number	
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	07/21/17	07/21/17	NBC Today 2	9-10am	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----1-- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17	9:58 AM	NBC Today 2	9-10am	:30	MBFS071117TVH	\$50.00 NM
17	07/24/17	07/24/17	WSFA 12 News at Ten - F	10-1035pm	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	10:34 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	MBFS071117TVH	\$275.00 NM
18	07/24/17	07/24/17	NBC Today Show 3	10-11am	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	10:48 AM	NBC Today Show 3	10-11am	:30	MBFS071117TVH	\$50.00 NM
19	07/24/17	07/24/17	ALABAMA LIVE @ 11A	11-1130Am	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	11:22 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	MBFS071117TVH	\$30.00 NM
20	07/24/17	07/24/17	ALABAMA LIVE @ 1130A	1130A-12P	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	11:43 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	MBFS071117TVH	\$30.00 NM
21	07/24/17	07/24/17	WSFA 12 News at Noon	12-1230pm	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	12:23 PM	WSFA 12 News at Noon	12-1230pm	:30	MBFS071117TVH	\$100.00 NM
22	07/24/17	07/24/17	INSIDER, THE	130-2p	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	1:55 PM	INSIDER, THE	130-2p	:30	MBFS071117TVH	\$30.00 NM
23	07/24/17	07/24/17	NBC Early Today	4XM-430XM	1-----	:30	1	\$3.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$3.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	4:30 AM	NBC Early Today	4XM-430XM	:30	MBFS071117TVH	\$3.00 NM

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POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	07/24/17	07/24/17	WSFA 12 NEWS AT 4PM-F	4-430P	1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	4:25 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	MBFS071117TVH	\$60.00 NM
26	07/24/17	07/24/17	WSFA 12 NEWS AT 4PM-F	430-5P	1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	4:57 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	MBFS071117TVH	\$75.00 NM
27	07/24/17	07/24/17	Today in Alabama	5am	5-530a	1-----	:30	1	\$85.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	5:00 AM	Today in Alabama 5am	5-530a	:30	MBFS071117TVH	\$85.00 NM
28	07/24/17	07/24/17	WSFA 12 News at Five	5-530pm	1-----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	5:29 PM	WSFA 12 News at Five	5-530pm	:30	MBFS071117TVH	\$185.00 NM
29	07/24/17	07/24/17	Today in Alabama	530a	528am-6am	1-----	:30	1	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	5:50 AM	Today in Alabama 530a	528am-6am	:30	MBFS071117TVH	\$100.00 NM
30	07/24/17	07/24/17	WSFA 12 News at Six	N6-630pm	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	MBFS071117TVH	\$350.00 NM
31	07/24/17	07/24/17	Today In Alabama	6a-7a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	6:11 AM	Today In Alabama	6a-7a	:30	MBFS071117TVH	\$175.00 NM
32	07/24/17	07/24/17	NBC Today Show	7-9am	1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	8:40 AM	NBC Today Show	7-9am	:30	MBFS071117TVH	\$115.00 NM

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33	07/24/17	07/24/17	NBC Today 2	9-10am	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	07/24/17	9:55 AM	NBC Today 2	9-10am	:30	MBFS071117TVH	\$50.00 NM
34	07/22/17	07/22/17	WSFA 12 News at Ten - 10-1030pm		-----1-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -----1- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	07/22/17	10:28 PM	WSFA 12 News at Ten - Sat	10-1030pm	:30	MBFS071117TVH	\$175.00 NM
35	07/22/17	07/22/17	WSFA 12 News at Six-SaSa 6-7pm		-----1-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -----1- 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	07/22/17	6:58 PM	WSFA 12 News at Six-Sat	Sa 6-7pm	:30	MBFS071117TVH	\$80.00 NM
36	07/22/17	07/22/17	LITTLE BIG SHOTS ENC7-8pm		-----1-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -----1- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	07/22/17		LITTLE BIG SHOTS ENCORES	7-8pm	:00		\$75.00 NM
					Credited				
37	07/23/17	07/23/17	WSFA 12 News at Ten - 10-1030pm		-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -----1 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	07/23/17	11:15 PM	WSFA 12 News at Ten - Sun	10-1030pm	:30	MBFS071117TVH	\$300.00 NM
38	07/23/17	07/23/17	WSFA 12 NEWS @ 10301030-11P		-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -----1 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	07/23/17	11:20 PM	WSFA 12 NEWS @ 1030P SU	1030-11P	:30	MBFS071117TVH	\$150.00 NM
39	07/23/17	07/23/17	WSFA 12 News at Five-Su 5-530p		-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -----1 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	07/23/17		WSFA 12 News at Five-Sun	Su 5-530p	:00		\$90.00 NM
					Credited				
40	07/27/17	07/27/17	WSFA 12 News at Ten - 10-1035pm		---1---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17
Advertiser	Product	Estimate Number	
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	07/27/17	07/27/17	WSFA 12 News at Ten - F10-1035pm		---1---	:30	1	\$275.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Th 07/27/17 10:32 PM WSFA 12 News at Ten - MF 10-1035pm :30 MBFS072017TVH \$275.00 NM</div>									
41	07/27/17	07/27/17	NBC Today Show 3	10-11am	---1---	:30	1	\$50.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/24/17 07/30/17 ---1--- 1 \$50.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Th 07/27/17 10:47 AM NBC Today Show 3 10-11am :30 MBFS072017TVH \$50.00 NM</div>									
42	07/27/17	07/27/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	\$30.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/24/17 07/30/17 ---1--- 1 \$30.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Th 07/27/17 11:15 AM ALABAMA LIVE @ 11A 11-1130Am :30 MBFS072017TVH \$30.00 NM</div>									
43	07/27/17	07/27/17	ALABAMA LIVE @ 1130A/1130A-12P		---1---	:30	1	\$30.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/24/17 07/30/17 ---1--- 1 \$30.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Th 07/27/17 11:49 AM ALABAMA LIVE @ 1130AM 1130A-12P :30 MBFS072017TVH \$30.00 NM</div>									
44	07/27/17	07/27/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	\$100.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/24/17 07/30/17 ---1--- 1 \$100.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Th 07/27/17 12:22 PM WSFA 12 News at Noon 12-1230pm :30 MBFS072017TVH \$100.00 NM</div>									
45	07/27/17	07/27/17	INSIDER, THE	130-2p	---1---	:30	1	\$30.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/24/17 07/30/17 ---1--- 1 \$30.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Th 07/27/17 INSIDER, THE 130-2p :00 \$30.00 NM</div> <div>Credited</div>									
46	07/27/17	07/27/17	NBC Early Today	4XM-430XM	---1---	:30	1	\$3.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/24/17 07/30/17 ---1--- 1 \$3.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Th 07/27/17 4:29 AM NBC Early Today 4XM-430XM :30 MBFS072017TVH \$3.00 NM</div>									
47	07/27/17	07/27/17	WSFA 12 NEWS AT 4PM-F	4-430P	---1---	:30	1	\$60.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/24/17 07/30/17 ---1--- 1 \$60.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Th 07/27/17 4:23 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 MBFS072017TVH \$60.00 NM</div>									
49	07/27/17	07/27/17	WSFA 12 NEWS AT 4PM-F	430-5P	---1---	:30	1	\$75.00	NM

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Advertiser	Product	Estimate Number	
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/27/17	4:49 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	MBFS072017TVH	\$75.00 NM
50	07/27/17	07/27/17	Today in Alabama 5am	5-530a	---1---	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$85.00									
1	WSFA	Th	07/27/17	5:23 AM	Today in Alabama 5am	5-530a	:30	MBFS072017TVH	\$85.00 NM
51	07/27/17	07/27/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$185.00									
1	WSFA	Th	07/27/17	5:28 PM	WSFA 12 News at Five	5-530pm	:30	MBFS072017TVH	\$185.00 NM
52	07/27/17	07/27/17	Today in Alabama 530a	528am-6am	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$100.00									
1	WSFA	Th	07/27/17	5:40 AM	Today in Alabama 530a	528am-6am	:30	MBFS072017TVH	\$100.00 NM
53	07/27/17	07/27/17	WSFA 12 News at Six - N6-630pm		---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$350.00									
1	WSFA	Th	07/27/17	6:14 PM	WSFA 12 News at Six - MF	6-630pm	:30	MBFS072017TVH	\$350.00 NM
54	07/27/17	07/27/17	NBC Today Show	7-9am	---1---	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$115.00									
1	WSFA	Th	07/27/17	7:58 AM	NBC Today Show	7-9am	:30	MBFS072017TVH	\$115.00 NM
55	07/27/17	07/27/17	NBC Today 2	9-10am	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$50.00									
1	WSFA	Th	07/27/17	9:27 AM	NBC Today 2	9-10am	:30	MBFS072017TVH	\$50.00 NM
56	07/25/17	07/25/17	WSFA 12 News at Ten - T10-1035pm		-1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$275.00									
1	WSFA	Tu	07/25/17	10:34 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	MBFS072017TVH	\$275.00 NM

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Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	07/25/17	07/25/17	NBC Today Show 3	10-11am	-1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	10:29 AM	NBC Today Show 3	10-11am	:30	MBFS072017TVH	\$50.00 NM
58	07/25/17	07/25/17	ALABAMA LIVE @ 11A	11-1130Am	-1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	11:16 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	MBFS072017TVH	\$30.00 NM
59	07/25/17	07/25/17	ALABAMA LIVE @ 1130A-1130A-12P		-1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	11:43 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	MBFS072017TVH	\$30.00 NM
60	07/25/17	07/25/17	WSFA 12 News at Noon	12-1230pm	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	12:28 PM	WSFA 12 News at Noon	12-1230pm	:30	MBFS072017TVH	\$100.00 NM
61	07/25/17	07/25/17	INSIDER, THE	130-2p	-1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	1:56 PM	INSIDER, THE	130-2p	:30	MBFS072017TVH	\$30.00 NM
62	07/25/17	07/25/17	NBC Early Today	4XM-430XM	-1-----	:30	1	\$3.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$3.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	4:18 AM	NBC Early Today	4XM-430XM	:30	MBFS072017TVH	\$3.00 NM
63	07/25/17	07/25/17	WSFA 12 NEWS AT 4PM-F	4-430P	-1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	4:17 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	MBFS072017TVH	\$60.00 NM
65	07/25/17	07/25/17	WSFA 12 NEWS AT 4PM-F	430-5P	-1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	4:42 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	MBFS072017TVH	\$75.00 NM

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Advertiser	Product	Estimate Number
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	07/25/17	07/25/17	Today in Alabama 5am	5-530a	-1-----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$85.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	07/25/17	5:25 AM	Today in Alabama 5am	5-530a	:30	MBFS072017TVH	\$85.00 NM
67	07/25/17	07/25/17	WSFA 12 News at Five	5-530pm	-1-----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$185.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	07/25/17	5:29 PM	WSFA 12 News at Five	5-530pm	:30	MBFS072017TVH	\$185.00 NM
68	07/25/17	07/25/17	Today in Alabama 530a	528am-6am	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	07/25/17	5:45 AM	Today in Alabama 530a	528am-6am	:30	MBFS072017TVH	\$100.00 NM
69	07/25/17	07/25/17	WSFA 12 News at Six - M6-630pm		-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	07/25/17	6:20 PM	WSFA 12 News at Six - MF	6-630pm	:30	MBFS072017TVH	\$350.00 NM
70	07/25/17	07/25/17	NBC Today Show	7-9am	-1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$115.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	07/25/17	8:58 AM	NBC Today Show	7-9am	:30	MBFS072017TVH	\$115.00 NM
71	07/25/17	07/25/17	NBC Today 2	9-10am	-1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$50.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Tu	07/25/17	9:58 AM	NBC Today 2	9-10am	:30	MBFS072017TVH	\$50.00 NM
72	07/26/17	07/26/17	WSFA 12 News at Ten - M10-1035pm		--1----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$275.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	07/26/17	10:24 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	MBFS072017TVH	\$275.00 NM
73	07/26/17	07/26/17	NBC Today Show 3	10-11am	--1----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$50.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	07/26/17	10:30 AM	NBC Today Show 3	10-11am	:30	MBFS072017TVH	\$50.00 NM

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17
Advertiser	Product	Estimate Number	
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
74	07/26/17	07/26/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	11:07 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	MBFS072017TVH	\$30.00 NM
75	07/26/17	07/26/17	ALABAMA LIVE @ 1130/1130A-12P		--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	11:39 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	MBFS072017TVH	\$30.00 NM
76	07/26/17	07/26/17	WSFA 12 News at Noon	12-1230pm	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	12:10 PM	WSFA 12 News at Noon	12-1230pm	:30	MBFS072017TVH	\$100.00 NM
77	07/26/17	07/26/17	INSIDER, THE	130-2p	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	1:56 PM	INSIDER, THE	130-2p	:30	MBFS072017TVH	\$30.00 NM
78	07/26/17	07/26/17	NBC Early Today	4XM-430XM	--1----	:30	1	\$3.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$3.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	4:18 AM	NBC Early Today	4XM-430XM	:30	MBFS072017TVH	\$3.00 NM
79	07/26/17	07/26/17	WSFA 12 NEWS AT 4PM-F	4-430P	--1----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	4:33 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	MBFS072017TVH	\$60.00 NM
81	07/26/17	07/26/17	WSFA 12 NEWS AT 4PM-F	430-5P	--1----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	4:52 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	MBFS072017TVH	\$75.00 NM
82	07/26/17	07/26/17	Today in Alabama	5am 5-530a	--1----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	5:24 AM	Today in Alabama 5am	5-530a	:30	MBFS072017TVH	\$85.00 NM

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1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17
Advertiser	Product	Estimate Number	
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
83	07/26/17	07/26/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	5:21 PM	WSFA 12 News at Five	5-530pm	:30	MBFS072017TVH	\$185.00 NM
84	07/26/17	07/26/17	Today in Alabama 530a	528am-6am	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	5:53 AM	Today in Alabama 530a	528am-6am	:30	MBFS072017TVH	\$100.00 NM
85	07/26/17	07/26/17	WSFA 12 News at Six - M6-630pm		--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	6:11 PM	WSFA 12 News at Six - MF	6-630pm	:30	MBFS072017TVH	\$350.00 NM
86	07/26/17	07/26/17	Today In Alabama	6a-7a	--1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	6:29 AM	Today In Alabama	6a-7a	:30	MBFS072017TVH	\$175.00 NM
87	07/26/17	07/26/17	NBC Today Show	7-9am	--1----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	8:59 AM	NBC Today Show	7-9am	:30	MBFS072017TVH	\$115.00 NM
88	07/26/17	07/26/17	NBC Today 2	9-10am	--1----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	07/26/17	9:27 AM	NBC Today 2	9-10am	:30	MBFS072017TVH	\$50.00 NM
89	07/21/17	07/21/17	Today in Alabama 430am430-5a		----F--	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ----F-- 1 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/21/17		Today in Alabama 430am	430-5a	:00		\$5.00 NM
Credited									
90	07/24/17	07/24/17	Today in Alabama 430am430-5a		M-----	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 M----- 1 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17
Advertiser	Product	Estimate Number	
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
90	07/24/17	07/24/17	Today in Alabama 430am	430-5a	M-----	:30	1	\$5.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA M 07/24/17 4:40 AM Today in Alabama 430am 430-5a :30 MBFS071117TVH \$5.00 NM</div>									
91	07/27/17	07/27/17	Today in Alabama 430am	430-5a	---T---	:30	1	\$5.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/24/17 07/30/17 ---T--- 1 \$5.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Th 07/27/17 4:58 AM Today in Alabama 430am 430-5a :30 MBFS072017TVH \$5.00 NM</div>									
92	07/25/17	07/25/17	Today in Alabama 430am	430-5a	-T-----	:30	1	\$5.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/24/17 07/30/17 -T----- 1 \$5.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Tu 07/25/17 4:41 AM Today in Alabama 430am 430-5a :30 MBFS072017TVH \$5.00 NM</div>									
93	07/26/17	07/26/17	Today in Alabama 430am	430-5a	--W----	:30	1	\$5.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/24/17 07/30/17 --W---- 1 \$5.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA W 07/26/17 4:58 AM Today in Alabama 430am 430-5a :30 MBFS072017TVH \$5.00 NM</div>									
94	07/22/17	07/22/17	NET Open Championship	Various	-----S-	:30	3	\$45.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/17/17 07/23/17 -----S- 3 \$45.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Sa 07/22/17 NET Open Championship Various :00 \$45.00 NM</div> <div>Credited</div> <div>2 WSFA Sa 07/22/17 NET Open Championship Various :00 \$45.00 NM</div> <div>Credited</div> <div>3 WSFA Sa 07/22/17 NET Open Championship Various :00 \$45.00 NM</div> <div>Credited</div>									
95	07/23/17	07/23/17	NET Open Championship	Various	-----S	:30	1	\$20.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/17/17 07/23/17 -----S 1 \$20.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Su 07/23/17 NET Open Championship Various :00 \$20.00 NM</div> <div>Credited</div>									
96	07/26/17	07/27/17	NBC Early Today	4XM-430XM	--WT---	:30	1	\$3.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>07/24/17 07/30/17 --WT--- 1 \$3.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WSFA Th 07/27/17 NBC Early Today 4XM-430XM :00 \$3.00 NM</div> <div>Credited</div>									
97	07/25/17	07/25/17	NBC Today 2	9-10am	-T-----	:30	1	\$75.00	NM

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1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17
Advertiser	Product	Estimate Number	
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
97	07/25/17	07/25/17	NBC Today 2	9-10am	-T-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -T----- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17		NBC Today 2	9-10am	:00		\$75.00 NM
			Credited						
98	07/25/17	07/25/17	Last Call With Carson Dai	1235-105x	-T-----	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -T----- 1 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17		Last Call With Carson Daily Late	1235-105x	:00		\$5.00 NM
			Credited						
99	07/30/17	07/30/17	NBC Early Today	4XM-430XM	-----S	:30	1	\$3.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -----S 1 \$3.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	Su	07/30/17	4:29 AM	NBC Early Today	4XM-430XM	:30	MBFS072017TVH	\$3.00 NM
100	07/29/17	07/29/17	WSFA 12 News at Six-Sa	Sa 6-7pm	-----S-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -----S- 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	Sa	07/29/17	6:38 PM	WSFA 12 News at Six-Sat	Sa 6-7pm	:30	MBFS072017TVH	\$80.00 NM
101	07/28/17	07/28/17	Today in Alabama 530a	528am-6am	----F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----F-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/28/17	5:44 AM	Today in Alabama 530a	528am-6am	:30	MBFS072017TVH	\$100.00 NM
102	07/28/17	07/28/17	Late Night w/ Seth Meyer	1137p-1237x	----F--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----F-- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/28/17	12:36 AM	Late Night w/ Seth Meyers	1137p-1237x	:30	MBFS072017TVH	\$15.00 NM
103	07/28/17	07/28/17	Last Call With Carson Dai	1230-107x	----F--	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----F-- 1 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/28/17	1:06 AM	Last Call With Carson Daily Late	1230-107x	:30	MBFS072017TVH	\$5.00 NM
Total Spots							88		

Payment Terms 30 Days

Gross Total **\$8,935.00**

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1781574-1	07/30/17	July 2017	06/26/17 - 07/30/17

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
POL/Brooks, Mo/R/Senator	BROOKS FOR SENATE	457

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<u>Agency Commission</u>	\$1,340.25
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<u>Net Amount Due</u>	\$7,594.75
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